

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57127

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR	342254	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.		THE MCCORD COMMITTEE	
AND	1600 Locust St		24 N Bryn Mawr Ave # 266	
ADDRESS	Philadelphia PA 19103-6305		Bryn Mawr PA 19010-3304	
	USA		USA	
CONTACT	Lisa Cabanel		PRODUCT (D) TREASURER - PENNSYLVANIA	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY: THE MCCORD COMMITTEE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	M-F	2 1	05:58A	07:00A	30S	10/30/12-11/02/12 11/05/12-11/05/12	THIS MORNING 6-7AM	3	720.00	2160.00
2	M-F	2 1	07:00A	08:00A	30S	10/30/12-11/02/12 11/05/12-11/05/12		3	450.00	1350.00
3	M-F	2 1	08:00A	09:00A	30S	10/30/12-11/02/12 11/05/12-11/05/12		3	450.00	1350.00
4	M-F	2 1	11:58A	12:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	NOON NEWS	3	720.00	2160.00
5	M-F	1	04:00P	04:30P	30S	10/30/12-11/05/12	4-430PM NEWS	2	720.00	1440.00
6	T-F	2	04:30P	05:00P	30S	10/30/12-11/02/12	430-5PM NEWS	2	720.00	1440.00
7	M-F	1	05:00P	05:30P	30S	10/30/12-11/05/12	5-530PM NEWS	2	1050.00	2100.00
8	T-F	2	05:30P	06:00P	30S	10/30/12-11/02/12	530-6PM NEWS	2	1050.00	2100.00
9	M-F	1	05:58P	06:30P	30S	10/30/12-11/05/12	M-F 6PM NEWS	2	1080.00	2160.00
10	T-F	2	06:30P	07:00P	30S	10/30/12-11/02/12	M-F 630PM NEWS	2	1080.00	2160.00
11	M-F	1	06:57P	07:30P	30S	10/30/12-11/05/12	CBS EVENING NEWS	2	1080.00	2160.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA	
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			FROM	TO						
12	M-F	1	11:00P	11:35P	30S	10/30/12-11/05/12	11PM NEWS	2	2250.00	4500.00
13	Su	1	11:30P	12:05A	30S	11/04/12-11/04/12	KDKA-TV NEWS AT ELEVEN	1	2025.00	2025.00
14	Su	1	12:05A	12:35A	30S	11/04/12-11/04/12	#1 COCHRAN SPORTS SHOWDOWN	1	600.00	600.00
15	M-F	2 1	07:30P	07:58P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE INSIDER	3	700.00	2100.00
16	11111..	4 1	11:35P	12:37A	30S	10/30/12-11/02/12 11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	5	575.00	2875.00
17	Sa	1	12:05A	01:05A	30S	11/03/12-11/03/12	CSI: MIAMI	1	225.00	225.00
18	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	3780.00	3780.00
Total Contract:								40		36685.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	35635.00	.00	35635.00	
GRAND TOTAL									35635.00	

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